



## Utah Cultural Celebration Center Partners Program Application 2020

West Valley City Division of Arts & Culture is now accepting applications for the 2020 Partners Program. This program is intended to provide a means for community based arts organizations to use UCCC facility space on a weekly basis at a discounted rate that includes the possibility of in-kind trade of performances, services or other items of value in exchange for credit to reduce the overall cost of rehearsal space rental throughout the year. Any community based arts or cultural organization may apply, presenting a proposal for activities of the organization to be offered in exchange for the fees associated with rehearsals throughout the year. These may include:

- performances for current UCCC events.
- private or corporate performances that UCCC would offer to enhance rental events at the facility.
- educational programs presented in the schools or at school parent nights or cultural fairs.
- decorated holiday tree contributed to the Trees of Diversity Exhibit.
- guest performances, shows, or films that would be presented as ticketed events with UCCC retaining the revenues.

Additional credit may be earned by Partners as opportunities arise throughout the year as follows:

- **Volunteer Hours-** When needed, the UCCC will invite Partners members to volunteer at public events. Volunteer hours earn credit of \$24 per hour based on national standard rate acknowledged by Independent Sector.
- **Performance Referrals -** The UCCC is often asked to provide contact information to people seeking cultural performances for private, corporate and public events. UCCC Partner Program participants are referred first. Partners negotiate performance details and payment directly with those seeking services and the UCCC has no involvement beyond the initial referral. The UCCC Foundation will accept a tax deductible donation in honor of the Partner Program group if the parties wish. 100% of the donation amount will be credited against the Partner's account.
- **Facility Rental Referrals-** The UCCC will award a 10% commission as a credit against the Partner's account when a new client, who has been referred by a Partner Program group, books an event at the UCCC. When initially contacting the UCCC, the new potential user needs to state that they have been referred by the Partner Program group.
- **Discount-** Partner Program participants will receive a 20% discount on facility use fees for any performance they wish to host in the UCCC venue.

### Fees & Payment

Partner Program Fees are discounted to \$50 per hour, or \$100 per 2 hour time slot for rehearsal, and includes an additional 20% discount for non-profit organizations. The UCCC will determine the best space to be used for regular rehearsals based on group need and other activities booked in the facility. Partner Program groups will receive quarterly account statements with 100% of the account due by Dec 1, 2020. A monthly payment plan can be established if requested. Scheduled rehearsals may be cancelled up to 7 days prior to rehearsal date with no charge to the account.

### Consideration

Applications will be considered based on community need, programming needs of the center for the upcoming year, and availability of the facility space and staff time. Applicants will be invited to a brief meeting with the UCCC Programming Team to discuss their application and ideas.

## Schedule

Sept-Oct	Open call for applications
Nov 1	Deadline for application
Dec 1	Notification of acceptance & sign agreements
Jan 1	Contract Cycle begins

**Application Format-** Please submit no more than 2 pages typed including the following information:

Name of group:

Describe the mission, purpose, and activities of the group:

Number of adult members:

Number of youth Members (under 18):

Details of the activity to be hosted at the UCCC:

Frequency: (one time, monthly, weekly, etc.)

Preferred day and time:

Type of facility space needed:

Proposal for items and services to be exchanged:

**Applications may be submitted via e-mail, addressed to:**

Susan Klinker, Public Programs Manager, West Valley Division of Arts and Culture, [susan.klinker@wvc-ut.gov](mailto:susan.klinker@wvc-ut.gov)

Questions may also be addressed to Susan the same email address or call **801-965-5101**.