

WE'RE BUILDING COMMUNITY THROUGH EDUCATION, CULTURE, & THE ARTS

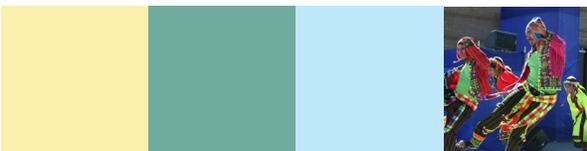
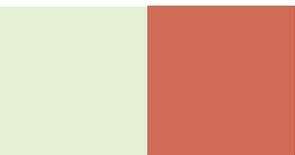
WILL YOU HELP?

"It's impressive that you welcome people from so many different cultures ... many of them not well educated and feeling very isolated. The cultural center gives them something where they can feel at home, go on with their customs, do their dances, express themselves... and this is something that is a great service that they are welcome here from the south islands, from Latin America, from India, you can meet everybody. The cultural celebration center makes them proud of who they are and from where they come."

Pilar Pobil, artist

Together we can build a vibrant and inclusive community through education, arts and culture, where people of all ages and backgrounds celebrate their heritage and learn traditions of their neighbors by creating and experiencing art, cultural exhibits, and music, theater, and dance performances. Last year, UCCC programs reached 49,000 audience members and presented 1,600 different artists. Corporate, nonprofit, and private events hosted 50,000 more visitors increasing their awareness of the richness and depth of the local arts and culture scene.

Thank you for your consideration of these programs, events, and projects. Community support and more volunteers are needed. Your support will impact thousands while helping you reach your philanthropic and marketing objectives. Get involved today!



UTAH CULTURAL CELEBRATION CENTER

1355 WEST 3100 SOUTH, WEST VALLEY CITY, UT 84119
801-965-5100 | www.culturalcelebration.org

ARTRAGEOUS PROGRAM

NEED: \$39,000

The ARTrageous Program is a year-round series of free educational and participatory arts and cultural experiences, each one focusing on a major UCCC exhibit or event. Each ARTrageous event offers related activities: artist demonstrations, scholar-led gallery tours, talks, performances, and hands-on workshops. Primarily serving underserved school populations, this program is geared toward student, senior, after-school programs, and other groups. This popular program serves more than 4,000 people each year.

UNI-VERSITY DI-VERSITY MASHUP

NEED: \$18,000

The "Uni-versity Di-versity Mash-Up" invites middle and high school students to explore career choices and educational opportunities at Utah's colleges and universities. Parents are encouraged to attend to learn more and set goals with their child. Through exposure to many school representatives, educational organizations, activities, take-away materials, planning opportunities, and fun in the form of music, refreshments, and prizes, students see the economic prosperity and social mobility that higher education may offer.

GALLERY EXHIBITS & RECEPTIONS

NEED: \$58,000

The UCCC is home to West Valley City's only gallery. The Celebration Gallery exhibits, at least six per year, include community, regional, national, and international artists and cultural groups. Well-known and emerging local artists are given a forum to show their work in dynamic, culturally-relevant exhibits. 2014-15 exhibits include Smithsonian's Journey Stories, Day of the Dead, Trees of Diversity, Intermountain Society of Artists, Polynesian Lokahi 2, and Faces of Utah Sculpture. Opening receptions engage all with visual art, local musical groups, performances, and dialogue with the artists. The Celebration Gallery, the Westside's only destination gallery, makes arts and culture experiences accessible to everyone.

WOMEN IN MOTION CONFERENCE

NEED: \$20,000

The "Women in Motion" conference is a free annual event for women that provides education and inspiration on health and wellness, education, finance, family and community. The UCCC partners with local organizations and community leaders to bring together a wealth of information encouraging women to access resources that are available to support their personal and family development needs. Presentations and interactive discussions on relevant topics complement the information booths, drawings for prizes, and "a Taste of West Valley" with dishes from local restaurants.

WORLDSTAGE! CONCERT SERIES

NEED: \$51,000

The WorldStage! Concert Series offers an exciting mix, summer and winter, of 12 professional and amateur touring and local groups performing in a variety of genres from classical to jazz and folk to ethnic music and dance. These family-friendly shows draw together people of all ages and backgrounds, building community and cultural understanding. Attendance ranges from a few hundred to more than a thousand.

WINTER MARKET

NEED: \$13,000

This unique fall event combines a vibrant holiday venue with over thirty local artists and artisans displaying their handmade artisan treasures, additional fine crafts from around the world, intriguing foods, the Trees of Diversity exhibit, and diverse, cultural entertainment. Residents can see the wealth of local talent and shop for high-quality, authentic gifts. It also provides an affordable venue for emerging artists to display and sell their creations. Workshops educate artists on building their businesses.

PARTNERS PROGRAM

NEED: \$60,000

More than 420 group members of 13 cultural performing groups come together weekly to rehearse in exchange for free public performances, about 50 each year. The public is enriched by culture and heritage, and the artists are supported as valuable community treasures. The groups might not be able to exist without this valuable practice space. The program perpetuates cultural traditions between the young and the old, brings artists together, fosters the sharing of diverse art forms, and builds community cohesion and understanding.

CONTACT US

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The Utah Cultural Celebration Center Foundation (UCCCF) is a 501(c)(3) organization was created in 2012 with the support of West Valley City to build community support for the important mission of the Utah Cultural Celebration Center.

theMIX

SPONSORSHIP LEVELS VARY

The UCCC proudly celebrated its tenth anniversary with a new multi-cultural festival called "The MIX." This annual springtime festival celebrates multiple cultures. The event features art demonstrations and sales by local artists, traditional music and dance from around the world, ethnic food, children's art activities, and a special closing ceremony with fireworks. Attendees experience the rich tapestry that the Wasatch Front offers through its various community groups and fosters pride in community.

DIA DE LOS MUERTOS (DAY OF THE DEAD) CELEBRATION SPONSORSHIP LEVELS VARY

Day of the Dead is a Latino cultural tradition that focuses on gatherings of family and friends remembering those who have died. It is believed that the spirits of the dead return to be with family and friends. At the UCCC, the celebration of this significant holiday is a family affair that includes an elaborate and colorful altar created by the local community. Activities include decorating sugar skulls, ritual dances, face painting, and traditional sweet bread. Families may build altars and contribute to the community altar.

CAPITAL EXPANSION

For more than a decade the Utah Cultural Celebration Center has served West Valley City and Salt Lake County residents, as well as people and groups from across Utah, the nation, and world. By finishing the lower level of the building we can continue to deliver on the mission and grow to meet the expanding needs of the community as a regional arts and cultural center, including practice rooms, multi-purpose meeting rooms, and a black box theater. Please contact us for more details

